

Special Events and Programs

The organization's programs and events are accessible to people across the spectrum of human abilities and in the most equitable ways possible.

Visitor Questions:

Can I effectively participate in special events and programs?

Emerging

"No, but we want to do better."

- We are aware that special events and programs should include programmatic accessibility.
- Staff recognize that they can serve a wider audience with special events and programs than in-person programs.
- Programmatic accommodations are implemented in recorded versions of special events and programs.
- Staff are looking to increase their knowledge of accessibility in virtual programming.

Basic

"Mostly, we meet the legal requirements and reach out to some communities."

- Staff develop programs with their audience's varied needs, interests, and comfort levels in mind.
- Accommodations are available upon request for live special events and programs.
- Staff regularly observe special events and programs of other organizations to better understand practices in the field.
- All special events and programs have measurable goals and outcomes.
- Presenters share information about how to access any accommodations at the beginning of the program.

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Good

“Yes, we’re listening for ways to better engage new communities.”

- Staff consult with multiple communities in the program planning process.
- People who are part of the communities being discussed in the program are represented and/or included in the program.
- Special events and programs offer multiple options for engagement.
- All special events and programs are evaluated for effectiveness the first time the program happens.
- We revise special events and programs based on evaluation.

Better

“Yes, we’re aiming for inclusivity and collaborate with and for our communities.”

- Special events and programs are collaboratively created with community members who have relevant experience in all stages of development.
- Multiple accommodations are readily available as part of special events and programs.
- Programs include options for engagement before, after, and/or during the program.