## Interpretive Process and Methodology

### Staff Questions:

*Has interpretation been designed with the needs of a diverse audience in mind?*

*Are interpretive outcomes presented in formats that allow for effective communication with all visitors?*

<table>
<thead>
<tr>
<th>Emerging</th>
<th>Basic</th>
<th>Good</th>
<th>Better</th>
</tr>
</thead>
<tbody>
<tr>
<td>“No, but we want to do better.”</td>
<td>“Mostly, we meet the legal requirements and reach out to some communities.”</td>
<td>“Yes, we’re listening for ways to better engage new communities.”</td>
<td>“Yes, we’re aiming for inclusivity and collaborate with and for our communities.”</td>
</tr>
</tbody>
</table>

- The interpretive guidelines focus on the needs of the visitor.
- We are aware that we should share multiple perspectives in exhibitions and programs.
- The interpretive guidelines are available to *all* staff in a written format.
- We review and update interpretive guidelines *every 3-5 years*.
- Staff are informed about all available visitor options and willing to direct visitors to experiences that meet their needs.

- The interpretive plan is available in *multiple formats*.
- Staff conduct *formative evaluation* before developing exhibits and programs.
- Feedback from partners or advisory groups is *implemented* when developing new educational content.

- The interpretive plan is *developed collaboratively* with members of multiple communities.
- Staff collaborate with *multiple communities* on the development of new interpretation.

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