

Interpretive Process and Methodology

Staff Questions:

*Has interpretation been designed with the needs of a diverse audience in mind?
Are interpretive outcomes presented in formats that allow for effective communication with all visitors?*

| Emerging <i>“No, but we want to do better.”</i> | Basic <i>“Mostly, we meet the legal requirements and reach out to some communities.”</i> | Good <i>“Yes, we’re listening for ways to better engage new communities.”</i> | Better <i>“Yes, we’re aiming for inclusivity and collaborate with and for our communities.”</i> |
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| <ul style="list-style-type: none"> The interpretive guidelines focus on the needs of the visitor. We are aware that we should share multiple perspectives in exhibitions and programs. | <ul style="list-style-type: none"> The interpretive guidelines are available to all staff in a written format. We review and update interpretive guidelines every 3-5 years. Staff are informed about all available visitor options and willing to direct visitors to experiences that meet their needs. | <ul style="list-style-type: none"> The interpretive plan is available in multiple formats. Staff conduct formative evaluation before developing exhibits and programs. Feedback from partners or advisory groups is implemented when developing new educational content. | <ul style="list-style-type: none"> The interpretive plan is developed collaboratively with members of multiple communities. Staff collaborate with multiple communities on the development of new interpretation. |