

PA MUSEUMS Annual Conference

2022 Conference Sponsorships

About Our Conference

The PA Museums Annual Statewide Conference will take place as a series of virtual programs. We invite you to join us as we share best practices in areas including advocacy, education, museum education, community development, and cultural tourism.

The PA Museums Annual Conference offers museum professionals an interactive forum to exchange ideas, network and discuss trends in the museum field. The event is an excellent opportunity for professionals to reconnect and recharge as well as learn from colleagues. The conference is also ideal for businesses to raise their visibility by engaging with and showing support for Pennsylvania's museum community. Attendees include directors, curators, registrars, educators and exhibit designers. We anticipate 200 attendees.

About Us

PA Museums represents the interests of the over 1,000 museums and related organizations throughout the Commonwealth. As their principal advocate, PA Museums increases public awareness of the essential roles of museums to enhance the quality of life for Pennsylvania residents and to attract visitors.

As the primary networking organization for museum professionals and volunteers in Pennsylvania, PA Museums promotes standards of excellence and provides access to a wide range of services needed to advance the development and sustainability of institutions and their staff and volunteers.

Conference Sponsorship/Exhibitor Opportunities

Don't see exactly what fits your needs or have questions? We can create a custom sponsorship opportunity just for you. Contact Chrisoula Perdziola at chrisoula@pamuseums.org or at 412.999.9499.

► Digital Conference Program Advertisements

\$100 full page (7.25" x 9.5")

\$75 half page (7.25" x 4.75")

\$50 quarter page (3.75" x 4.5")

► Digital Program Sponsor

Exclusive Sponsor - \$1,000

- Recognition each conference day before presentations begin
- Full page advertisement
- 2 complimentary conference registrations
- All benefits from virtual exhibitor category

► Special Achievements Social Media Campaign Sponsor

Exclusive Sponsorship - \$750 Sponsor

- Recognition on social media channels and eblasts for the duration of our two week social media campaign celebrating this year's awardees
- Recognition each conference day before presentations begin
- 2 complimentary conference registrations
- All benefits from virtual exhibitor category

► Virtual Exhibitor

\$250

Same as Supporting Sponsor as well as:

- Complimentary one year business membership
- Website ad recognition for one month
- Opportunity to introduce speakers at a virtual conference session
- Opportunity to provide virtual content (examples: a video, a demonstration, or a giveaway to PA Museums members)

► Supporting Sponsor

\$150

- Recognition in conference program (quarter page ad)
- Recognition on PA Museums website and our emailed newsletter, Tapestry
- Recognition each conference day before presentations begin
- 1 complimentary conference registration