



PA Museums 2021 Special Achievement Awards CALL FOR NOMINATIONS

Each year, PA Museums recognizes the special achievements of museums and historical organizations in Pennsylvania. This is your invitation to nominate a project or process that is exemplary, or an individual for lifetime achievement.

PA MUSEUMS SPECIAL ACHIEVEMENT AWARDS:

- Serve as public recognition of staff and volunteers doing exemplary work;
- Encourage institutions to establish and maintain standards of excellence;
- Provide a vehicle to promote institutional achievement and individual professional success;
- Reinforce case statements attesting to the quality of your programs in grant applications, fundraising materials, or sponsorship proposals; and
- Publicly honor awardees with peers and invited guests at a special awards ceremony during PA Museums' statewide conference.

Doesn't your organization deserve to be there when awards are presented in 2021?

The deadline to submit nominations is October 16, 2020 at 11:59 pm. Complete nominations are to be emailed to Chrisoula Randas Perdziola, Program Specialist, at chrisoula@pamuseums.org.

Nominations will be reviewed and awardees notified in December 2020. Formal recognition of awardees will be given on the PA Museums website, in the PA Museums e-newsletter Tapestry, and at an awards ceremony held during our annual springtime conference. The 2021 annual conference is tentatively scheduled to take place in Hershey, PA in April.

ELIGIBILITY

- A nominee for an award must be a member of PA Museums.
- Anyone may submit a nomination, including staff of the nominated organization.
- Nominations for joint projects may be submitted if all major partners are PA Museums' members.
- PA Museums' business affiliate members and individual members who are full- or part-time consultants are eligible for an award when the project has benefited a PA Museums' institutional member and has been submitted jointly with that member.
- Groups of volunteers are not eligible for individual achievement awards.

Primary consideration will be given to projects completed within 18 months before the October 16, 2020 deadline. The review panel may also consider nominations for exceptional programs or individual volunteer activities extending over a longer period of time.

To check the status of your membership, please contact Rusty Baker, Executive Director, PA Museums, 1.717.909.4951.

AWARD CATEGORIES

Institutional Awards

Institutional Awards recognize outstanding and innovative projects that have provided an exemplary contribution to the museum, public history, or cultural tourism field in Pennsylvania. A nomination may be made for any project or best practice that serves to raise the bar of excellence in the field

Some examples of projects are:

- An exhibit and related interpretive programming that presents an event/topic, or tells a story in an innovative and compelling fashion.
- A successful cultural tourism program with marketing and media components that resulted in community development and collaboration.
- A publication or a school program that reaches and engages a previously underserved audience.
- A model earned-income program that has strengthened fiscal independence.
- A website providing greater public access to your programs and collections.

Some examples of a best practice may be:

- A creative outreach initiative to broaden audiences (both visitors and online).
- An exemplary or new housekeeping routine.
- A state-of-the-art volunteer or docent-training program.
- An innovative collections conservation or interpretive plan.

Individual Awards of Merit (may only be awarded to an individual once)

Individual Awards of Merit recognize the lifetime achievements of career professionals and volunteers for leadership, scholarship, and lifetime contributions in the museum field. This award may only be given to an individual once in their lifetime.

Special Award Categories

PA Museums may award Special Awards (President's Award, Director's Award, Legislative Award, Institutional Advancement Award) at the discretion of the Awards Committee.

Carol Wickkiser Memorial Award

This \$500 award recognizes exceptional promise and potential for leadership in an emerging professional with 10 years or less experience in the field. It is to be used for continuing education to enhance his or her expertise promoting collegial connections, and inspiring excellence and continued dedication to service to cultural institutions, museums, or historical organizations.

EVALUATION CRITERIA

Institutional Awards

The PA Museums' Awards Committee evaluates nominations using the following three key scoring criteria.

Quality of the Project, Process or Service (0-40 points)

How was this project implemented? What was innovative about this project? Is the project an outstanding example? What are the new ideas and how did you find them?

Audience, Access and Public Engagement (0-40 points)

How did this project or practice benefit the public? What audiences were targeted, how did you engage them, and what parts of your community became involved with your institution as a result? How did the project increase access to the institution's exhibits, programs, or collections?

Management (0-20 points)

Was the project well planned and managed? Did completing the project relate to the mission? Were you able to implement the project at the highest level possible, given your staff and budget size? Is the nomination clear and complete?

Pennsylvania is privileged to have more than 1,100 cultural institutions, museums, and historical organizations of all sizes and disciplines. Projects are evaluated on their own merits and within the context of the organization's own institutional capacity.

Lifetime Achievement Awards

PA Museums' Awards Committee evaluates nominations using the following three key scoring criteria.

Quality of the Leadership, Professional Practice, or Contributions to the Museum Field (0-45 points)

What makes this person's work stand out? What could others learn from his or her example?

Impact of the Individual Effort (0-45 points)

How has this person's leadership, professional work, or volunteer service helped audiences or the institution? How has his or her work increased the institution's capacity or advanced its place in a community?

Completeness of the Nomination (0-10 points)

Is the nomination clear and complete?

NOMINATION FORM

Nominator's Information

Name & Title:
Institution:
Address:
Phone:
Email:
Website:

Nominee's Information

Name & Title (this person would accept an award):
Institution:
Address:
Phone:
Email:
Website:

Institution's Mission Statement:

Category: ___ Institutional Award ___ Individual Award

Project Title (for Institutional Awards):

Budget

For institutional nominations only, please attach a budget that includes income and expenses, in-kind support, and staff time.

Description

In no more than 1,500 words or three (3) double-spaced pages, please describe your nominated project or individual nominee's accomplishments. For institutional awards, you may include the planning, implementation, and results of a project, or the specific improvements to the institution's capacity. For individual awards, describe the individual's background, contributions to projects, and the impact this person has made on the institution. Consider the judging criteria when preparing your nomination.

Although not required, please feel free to submit any supporting information, such as press releases, media articles, promotional materials, or photographs that you would like to share with the review panel.

The deadline for submitting nominations is October 16, 2020 by 11:59 PM. Email questions and complete nominations to Chrisoula Randas Perdziola, Program Specialist, at chrisoula@pamuseums.org.