

PA MUSEUMS

Annual Conference

2020 Conference Sponsorships

About Our Conference

The PA Museums Annual Statewide Conference will be held at the Senator John Heinz History Center in Pittsburgh, PA, April 19-21. We invite you to join us as we share best practices in areas including advocacy, economic and community development, education, and cultural tourism.

Pennsylvania's cultural community is rich and diverse. Museums, galleries, zoos, science centers, visitor centers, historic sites, monuments, parks, libraries, archives, and educational institutions contribute to a new economy of ideas in the Commonwealth connecting our past with future generations.

The PA Museums Annual Conference offers museum professionals an interactive forum to exchange ideas, network and discuss trends in the museum field. The event is an excellent opportunity for professionals to reconnect and recharge as well as learn from colleagues. The conference is also ideal for businesses to raise their visibility by engaging with and showing support for Pennsylvania's museum community. Attendees include directors, curators, registrars, educators and exhibit designers.

About Us

PA Museums represents the interests of the over 1,000 museums and related organizations throughout the Commonwealth. As their principal advocate, PA Museums increases public awareness of the essential roles of museums to enhance the quality of life for Pennsylvania residents and to attract visitors.

As the primary networking organization for museum professionals and volunteers in Pennsylvania, PA Museums promotes standards of excellence and provides access to a wide range of services needed to advance the development and sustainability of institutions and their staff and volunteers.

Conference Sponsorship/Exhibitor Opportunities

Don't see exactly what fits your needs or have questions? We can create a custom sponsorship opportunity just for you.

Contact Chrisoula Randas Perdziola, Programming Specialist, at chrisoula@pamuseums.org or

412.999.9499. All exhibitor opportunities are available on a first come, first served basis.

► Advertising Opportunities

Enjoy a ten percent discount on conference program advertisements as a sponsor and/or exhibitor.

► Conference Program Advertisements

Deadline April 1, 2020

\$400 full page (7.25" x 9.5", black and white)

\$250 half page (7.25" x 4.75", black and white)

\$150 quarter page (3.75" x 4.5", black and white)

► Achievement Awards Photo Backdrop Sponsorship

Three-Year Sponsorship for \$5,000

- Have your color logo highlighted on a 7.5' x 7.5' high backdrop for our Annual Achievement Award winners

► Special Achievements Awards Luncheon Sponsor

Shared Sponsorship - \$1,000 Sponsor

SPONSORED BY THE CUMBERLAND COUNTY HISTORICAL SOCIETY

- Same as Supporting Sponsor as well as:
- Recognition via prominently placed signage
- Podium recognition during introduction of event
- Opportunity to welcome attendees
- Full page advertisement in conference program
- Six all inclusive complimentary conference registrations

► Printing of Conference Program Booklets Sponsor

Exclusive Sponsor - \$1,000 or in-kind

SPONSORED BY THE NATIONAL CIVIL WAR MUSEUM

- Same as Supporting Sponsor as well as:
- Recognition via prominently placed signage
- Recognition via full color back page advertisement in 7.25" x 9.5" program booklet which will feature a color front and back cover) and will be given to all conference participants

►Conference Tote Sponsor

Exclusive Sponsor

\$750 or in-kind

- Same as Supporting Sponsor as well as:
- Recognition via prominently placed signage
- Recognition via placement of logo/business name on conference totes to be given to all conference attendees

►Plenary Sessions Sponsor

One opportunity available

\$500 for exclusive sponsorship

- Same as Supporting Sponsor as well as:
- Recognition via prominently placed signage
- Podium recognition during introduction of event
- Opportunity to welcome attendees
- Opportunity to have one giveaway item and/or promotional literature at each chair at plenary sessions

►Scholarships Sponsor

\$500

- Same as Supporting Sponsor as well as:
- Recognition via prominently placed signage
- Opportunity to provide professional development to two museum staff/volunteers/board member museum studies students by sponsoring their conference fees

►Morning Refreshments Sponsor

Two exclusive opportunities available

\$250 for exclusive sponsorship

- Same as Supporting Sponsor as well as:
- Recognition via prominently placed signage
- Podium recognition during morning
- Opportunity to have one giveaway item and/or promotional literature at refreshment table

►Candy Bag Sponsor

One exclusive opportunity available Monday, April 20 afternoon and Tuesday, April 21 afternoon

\$250 for exclusive sponsorship

- Same as Supporting Sponsor as well as:
- Recognition via prominently placed signage
- Logo on bags to be used for complimentary candy
- Podium recognition during morning
- Opportunity to have one giveaway item and/or promotional literature at refreshment table

►Supporting Sponsor

\$150

- Recognition in conference program
- Recognition on conference web page and our emailed newsletter, Tapestry
- Promotional literature and/or product(s) included in conference bags
- Name visibility throughout conference
- Email list of conference participants
- Ten percent discount on conference program advertisements

►Exhibitor Opportunities

Exhibits open Monday, April 20 from 8:00 AM-4:30 PM and Tuesday, April 21, 8:00 AM-3:30 PM
Set up is 7:00-8:30 AM, Monday, April 20 and closing is Tuesday April 21, 3:30 PM

►Exhibitor Premium

\$750

- Same as Exhibitor as well as:
- Full page advertisement in conference program
- Current business affiliate members are offered the discounted rate of \$600

►Exhibitor

\$500

- Same as Supporting Sponsor as well as:
- Recognition via prominently placed signage
- Prominently placed professionally skirted 8' x 24 " table and two chairs with electricity available. Time has been built into the schedule to allow attendees to meet with exhibitors throughout conference. Reminders to visit with exhibitors will be given at the start of each break and luncheons.
- Complimentary one year business affiliate membership, extending your reach to PA Museums members for one year.
- Two all inclusive complimentary conference registrations
- If your business is unable to have a representative at the conference, you may reserve an unmanned table for your display materials which will be set up by PA Museums.
- Current business affiliate members are offered the discounted rate of \$350

To reserve your sponsorship or for more information, contact Chrisoula Randas Perdziola at chrisoula@pamuseums.org or 412.999.9499.