

# SPECIAL KEYNOTE REGISTRATION



pamuseums.org

PA Museums Statewide Conference  
April 12 - 14, 2015  
Harrisburg, PA

Presented by PA Museums • Hosted by Pennsylvania Historic and  
Museum Commission at The State Museum of Pennsylvania



## Partners in History: Telling the Pennsylvania Story

### Keynote Address: Museums in the Digital Age Monday, April 13 • 9:30 a.m.

To listen to the way the Internet and digital technologies are talked about within museum circles and beyond them, it is easy to get the impression that they have changed everything about what the museum sector does. How true is this? Where have digital technologies really impacted museum work, and where have the differences been exaggerated?

In this presentation, Museopunks Jeffrey Inscho and Suse Cairns will unpack some of the mythologies and realities about the museum in the digital age. They will draw on examples from across the sector and beyond it to look at where real change lies, and consider how museums can temper the rhetoric of technology to find the actuality behind it. Museopunks is a podcast for the progressive museum.

Each month, passionate practitioners Jeffrey Inscho and Suse Cairns tackle prominent issues and big ideas facing museums in the modern age. Since April 2013, the pair has explored some of the sector's most stimulating questions, institutions, and practices, with a focus on emergent, boundary-pushing work and ideas. Guests have included Sree Sreenivasan (Metropolitan Museum of Art), Michael Edson (Smithsonian), Elizabeth Merritt (Centre for the Future of Museums), and Sharna Jackson (Tate). The different backgrounds and perspectives that Jeffrey and Suse each bring to the program inform its intimate approach. For more information, please visit [museopunks.org](http://museopunks.org).

#### Registration

Museums in the Digital Age is included with full conference registration or Monday only conference registration. You may also attend just this keynote for \$20 (Members) or \$30 (Non-Members). To register, please visit [pamuseums.org](http://pamuseums.org) or call 717.909.4951.

#### Speakers:

Suse Cairns is Digital Content Manager at The Baltimore Museum of Art. During the past several years, she focussed on completing her PhD at The University of Newcastle, studying the implications of the pervasively networked information infrastructure on museums as knowledge institutions, before moving to the USA in May 2014.



Cairns is author of the museumgeek blog and co-producer and host of Museopunks, a podcast for the progressive museum. She is a prolific writer, and regular presenter at conferences. She is Program Co-Chair for the Museum Computer Network conference, and has been on the Advisory Board for the New Media Consortium's Horizon Report: Museum Edition for the past three years.



Jeffrey Inscho built his first website in 1997 and has been working on the web ever since.

A digital strategist currently based in Pittsburgh, PA, USA, Jeffrey currently leads emerging media efforts at The Andy Warhol Museum. In this role he oversees all aspects of audience-facing technology. Mildly obsessed with the collision of art and technology, Jeffrey works to ensure cultural heritage institutions are adapting and thriving in the digital age.

Jeffrey blogs at [staticmade.com](http://staticmade.com), tweets @StaticMade and would rather be forgotten than remembered for giving in.